



TECHNICAL BULLETIN

DATE: August 1, 2014

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TO: Distributors, Contractors & Architects

FROM: CHEM LINK Technical Services Division 1-800-826-1681

SUBJECT: *NovaLink SL Pool Deck Sealant Packaging Change*

As a way to continue to supply our contractors and distributors with a quality product, CHEM LINK will be packaging NovaLink SL Pool Deck Sealant in a 2 Liter pouch.

After extensive research with our supplier and logistics company, CHEM LINK has found the design of the 62 ounce pouch was causing material blow outs during the shipment process to our customers. Rather than redesigning the 62 ounce pouch, we found the 2 Liter (68 ounce) pouch was far superior and did well during shipment.

Effective September 1st, 2014, the NovaLink SL Pool Deck Sealant (62 ounce pouch) will be packaged in a 2 Liter (68 ounce) pouch.

Given the pouch price increase of 5.3% from \$24.96 each to \$26.28 each due to volume, the per ounce price reduces 3.2% from .40 per ounce to .38 per ounce.

This equates to a savings of .02 per ounce to distribution moving forward.

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